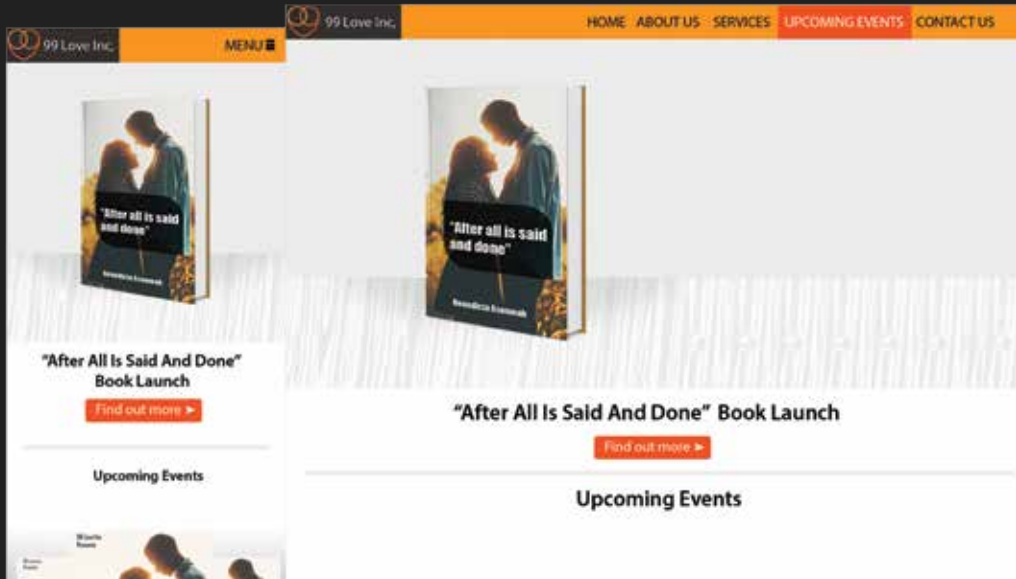




We founded BoldMarkup Ventures to serve businesses and grow with them every day.

# 99 Love Inc.

Benedicta Asamoah needed to create a unified identity across all her activities. She wanted a brand that reflects her personality and that stands apart from her competitors so she called us.



Upcoming Events page on 99 Love Inc. Website.

# Overview

Benedicta is a certified relationship counselor and has spoken at seminars for hundreds of religious organizations in Ghana.

We worked with Benedicta to design an identity and visual system that carries across everything she does.



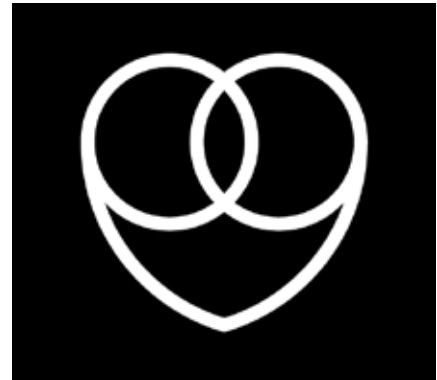
C 0  
M 49  
Y 98  
K 0

C 8  
M 78  
Y 100  
K 1

C 0  
M 84  
Y 98  
K 0

# Brief

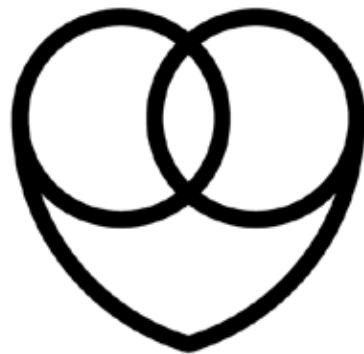
Create an identity for my business, and then create a visual system for my book, flyers, banners and web pages.



**Logo on black**



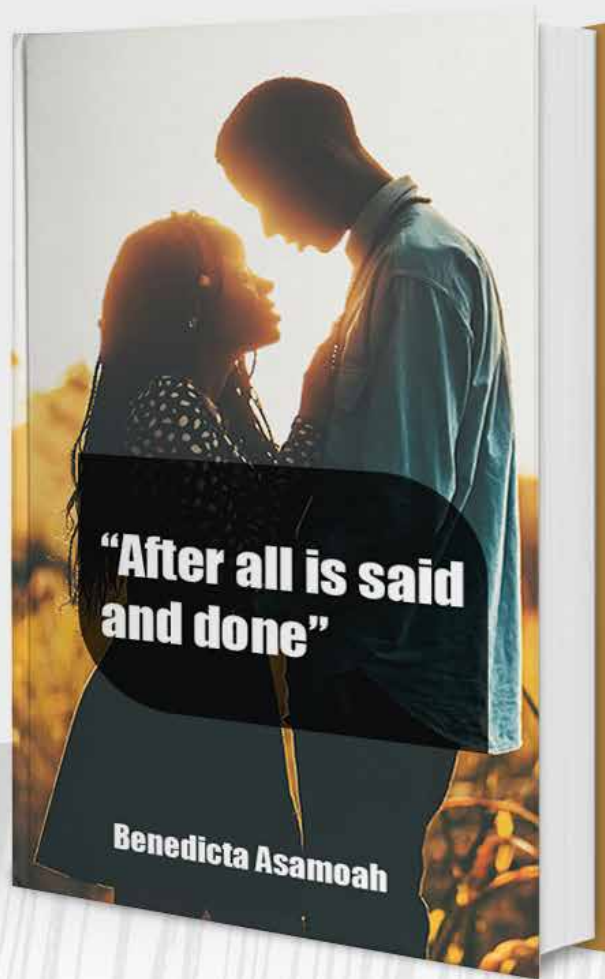
**Logo on white**



# Logo



The identity was designed to fit Benedicta's down do earth demeanor



**"After all is said  
and done"**

**Benedicta Asamoah**

Book Cover design for  
Benedicta's new book.  
After all is said and done.





Pull up banner for Book Launch Event



Posters for Book Launch Event

Letter head, Envelope,  
Business cards branded with  
logo.





# Sarbork Company Limited

Sarah needed a label to brand her localised made bleach. She is a very meticulous person and never compromises on the quality of her product. She is determined to make her bleach the best cleaning and washing bleach here in Ghana.



Label for Sarah's thick bleach



The label on a gallon of bleach

We'd love to work with you.

Contact us on

+233244954367

info@boldmarkup.com

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BoldMarkup Ventures

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